

Tuesday 2 July: Virtual work experience with Tesco

Get ready for an engaging day packed with exciting activities and valuable insights into the world of retail. Learn about product design, effective marketing, pitching strategies, and impactful social media posting.

What you'll get out of it:

- Learn about the diverse career opportunities available at Tesco.
- Gain hands-on experience by designing your own promotional meal deal.
- Develop pitching skills essential for presenting ideas and products effectively.
- Craft a compelling social media post to promote your designed product.

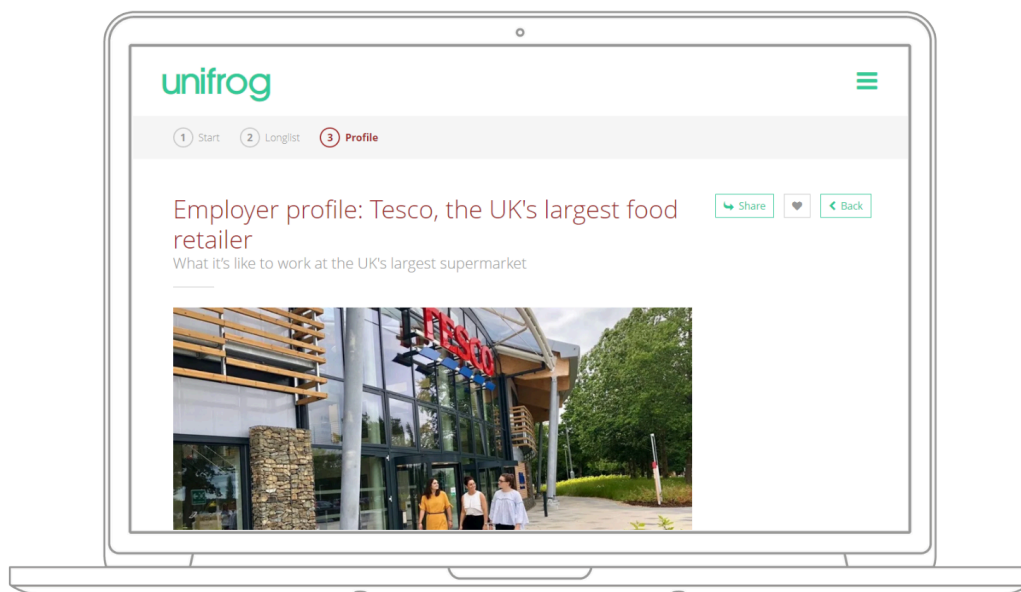


Who it's for:

Join us for this live virtual work experience if you're fascinated by the dynamic world of retail, eager to delve into product design, marketing strategies, and social media impact, and keen to explore the diverse opportunities within the retail industry.

Useful preparation:

Explore [Tesco's employer profile](#) for deeper insights into the organisation who will be delivering your virtual work experience.



Virtual work experience FAQs



What is the format of the day?

At 9am, Tesco will host a webinar to welcome you to the day and introduce the virtual work experience task they've designed for you.

After the webinar, you'll have time to complete and submit your virtual work experience task, giving you a real taste of the workplace.

At 2pm, Tesco will host a second webinar to round off the day.

How do I join the work experience day?

You'll complete this virtual work experience day through our [Courses tool](#). On Tuesday 2 July, you'll be able to join the course, where you'll find the webinar links and workplace tasks.

The day before the event we'll send you an email reminder with the link to the Course.

In the webinars, will I need to appear on camera or talk on the mic?

No. You won't appear on camera or talk on the mic, but there might be an opportunity to ask questions through a typed Q&A.

What do I need to take part in the day?

You'll need computer and internet access to watch the webinars. You might do this individually (e.g. with a computer and headphones) or in a group setting (e.g. in a classroom with other students).

You'll also need computer and internet access to complete and submit your virtual work experience tasks.