



### Friday 5 July: Virtual work experience with

### The BBC

A career at the BBC offers diverse opportunities in journalism, broadcasting, production and technology. It's a dynamic and influential organisation dedicated to informing, educating, and entertaining audiences globally.

# What you'll get out of it:

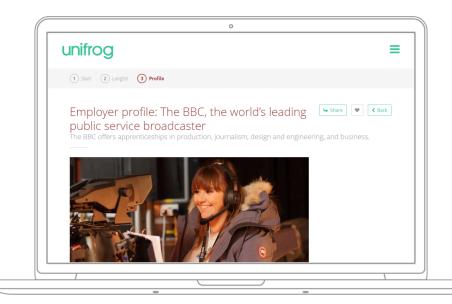
- Understand the significance of credibility in journalism to maintain public trust in the media.
- Elearn how to verify accuracy of news including fact-checking, a critical skill in today's media landscape.
- Explore ethical journalism practices accuracy, fairness, transparency to ensure integrity.
- Find out more about the BBC's apprenticeships and career pathways in journalism and related fields.

#### Who it's for:

Join us for this live virtual work experience if you're fascinated by the role that the media plays in society, you're a great communicator and you're looking for a career in a creative, innovative industry where you can make a real positive impact.

### **Useful preparation:**

Explore the **BBC's employer profile** for deeper insights into the organisation who will be delivering your virtual work experience.



## Virtual work experience FAQs



## What is the format of the day?

At 9am, the BBC will host a webinar to welcome you to the day and introduce the virtual work experience task they've designed for you.

After the webinar, you'll have time to complete and submit your virtual work experience task, giving you a real taste of the workplace.

At 2pm, the BBC will host a second webinar to round off the day.

## How do I join the work experience day?

You'll complete this virtual work experience day through our <u>Courses tool</u>. On Friday 5 July, you'll be able to join the course, where you'll find the webinar links and workplace tasks.

The day before the event we'll send you an email reminder with the link to the Course.

### In the webinars, will I need to appear on camera or talk on the mic?

No. You won't appear on camera or talk on the mic, but there might be an opportunity to ask questions through a typed Q&A.

### What do I need to take part in the day?

You'll need computer and internet access to watch the webinars. You might do this individually (e.g. with a computer and headphones) or in a group setting (e.g. in a classroom with other students).

You'll also need computer and internet access to complete and submit your virtual work experience tasks.