



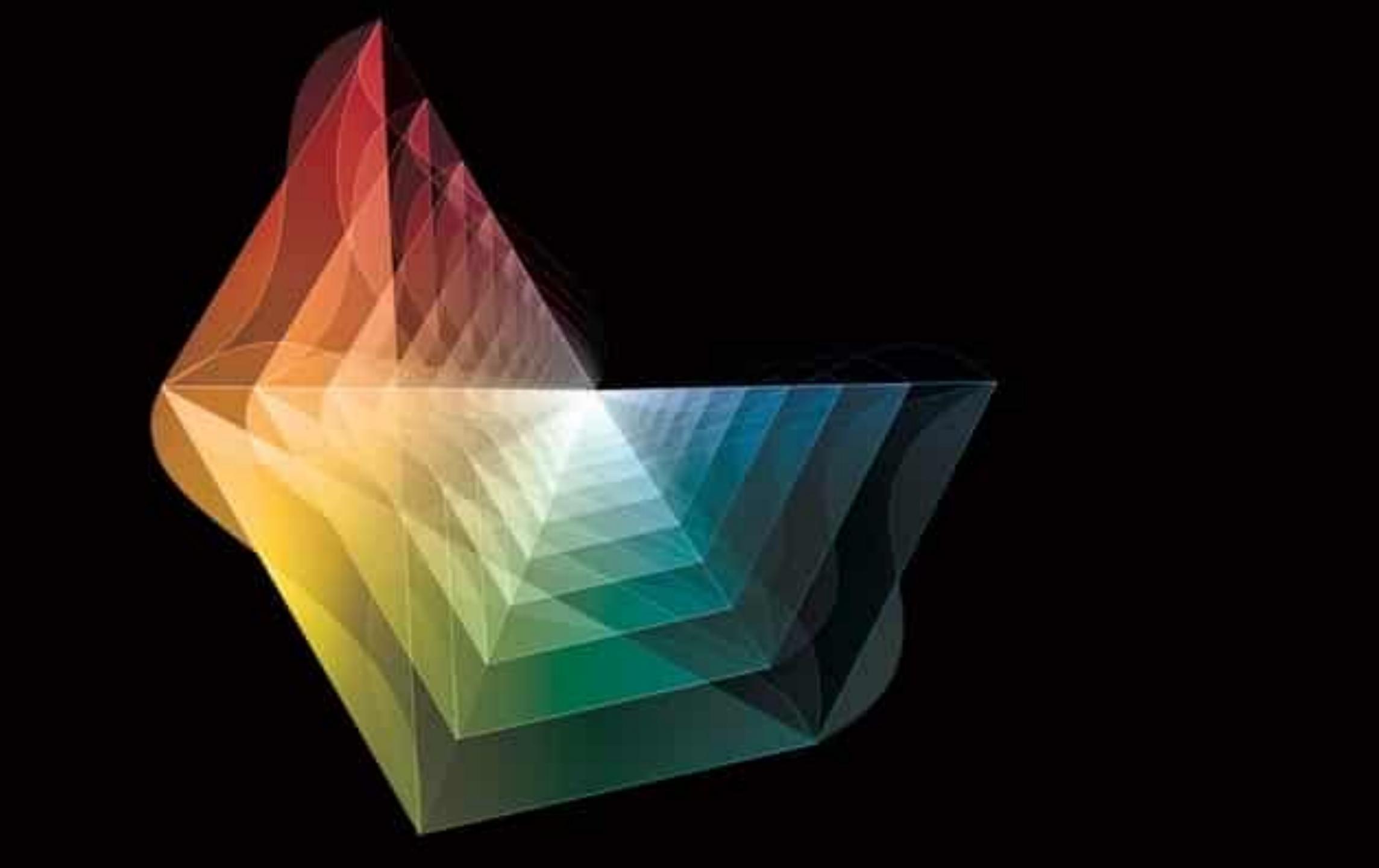
The Big Picture





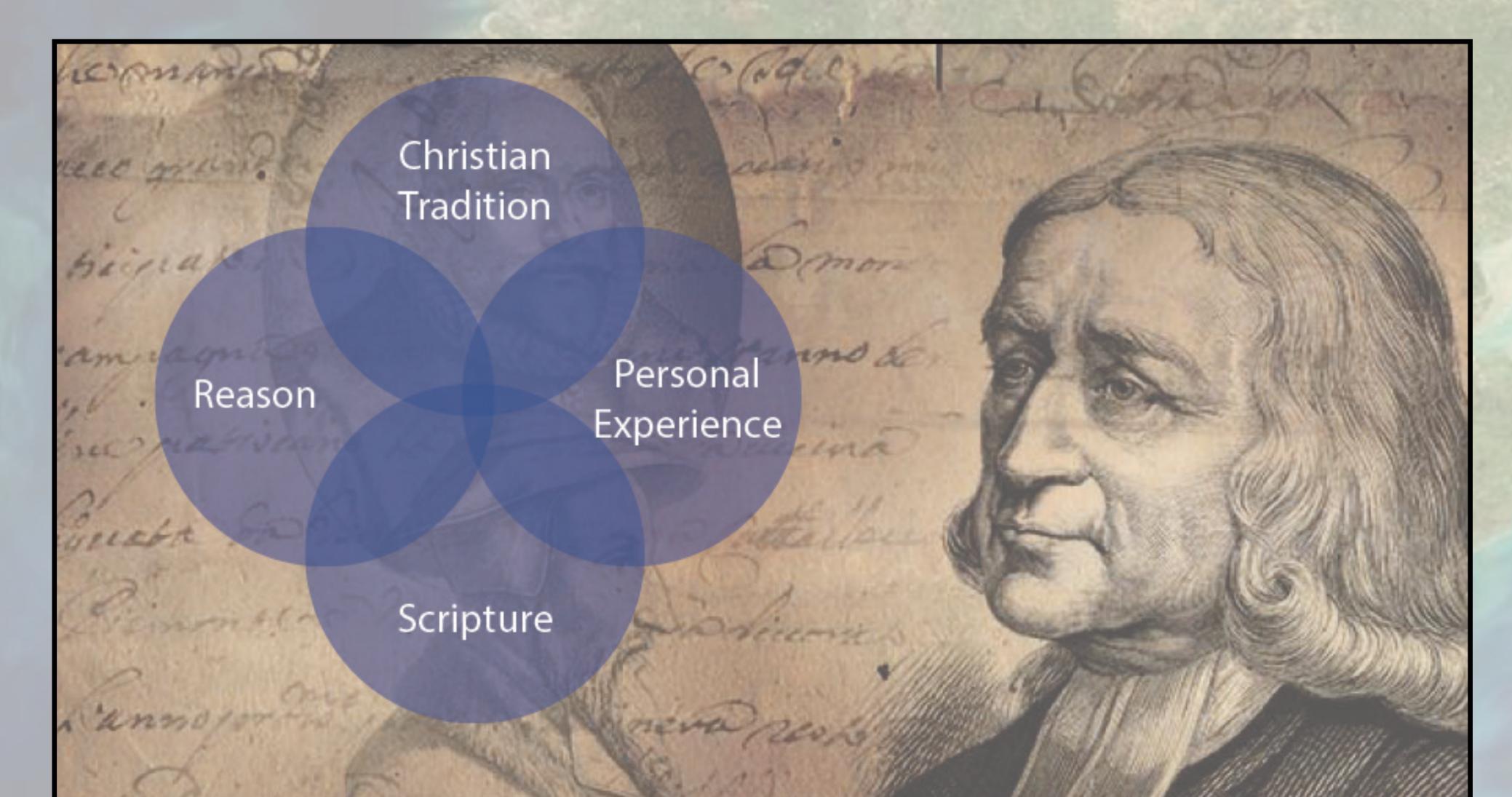








Decision - making





Selfactualization: achieving one's full potential, including creative activities

Self-fulfillment needs

Esteem needs:

prestige and feeling of accomplishment

Psychological needs

Belongingness and love needs: intimate relationships, friends

Safety needs:

security, safety

Basic needs

Physiological needs:

food, water, warmth, rest









