

# SPONSORSHIP OPPORTUNITIES

## THE RESEARCH FESTIVAL 2025

# WHAT IS THE RESEARCH FESTIVAL?

The annual UCM Research Festival is a truly unique event, bringing together industry, researchers and students who are conducting research on or about the Island. The aim is to promote research that can inform the security, vibrancy and sustainability of our Island.

For 2025 UCM is partnering with Biosphere Isle of Man (BIOM) with a range of presentations that can contribute and illuminate the Island's ability to be a Biosphere Nation. The popular BIOM Annual Lecture will be the Festival's Keynote address.

As well as attracting local presenters, the event has welcomed international researchers and academics to present fascinating research which impacts on our Island, community and economy.

The event is a melting pot of ideas and networking where some fantastic collaborations have begun.

- 90+ delegates
- 14 – 20 speakers
- Media, digital and PR package to promote the event



**Watch the 2023 Festival Highlights video**



**View the 2024 Research Festival presentations**





# THE SPONSORSHIP OPPORTUNITY

This is a fantastic opportunity to have your brand aligned with UCM, Biosphere Isle of Man and Research & Development.

- Sole sponsorship
- Your logo included on:
  - Invitation, poster & Eventbrite listing
  - Presentations
  - UCM & BIOM website pages pertaining to the event
  - Any items produced for the event
  - Signage throughout the event
  - Video content
  - Tea & coffee station
- Space for your pull up banners in the foyer and each room
- Opportunity to give 'goody bags' & literature to guests
- Mentions of your sponsorship in:
  - Social media posts
  - Press release & any articles



**COST - £5,000**

## REGISTER YOUR INTEREST

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Marketing Manager



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# UCM RESEARCH FESTIVAL 2023



PDMS



UCM

### Terms

- This sponsorship is offered on a first-come-first basis.
- UCM reserves the right to reject an offer of sponsorship based on appropriateness and reputation, as well as sustainability credentials.
- Payment terms: 30 days on invoice, before the start of the event.