



# Work-Based Encounters

opportunities for employers

# WHAT ARE WORK-BASED ENCOUNTERS?

Work-based encounters are structured opportunities for students to engage directly with employers and experience the world of work first-hand. For students, these encounters are invaluable; they help bridge the gap between education and employment by building confidence, developing transferable skills and deepening their understanding of different career paths.

For you as an employer, taking part offers clear benefits too: it provides a chance to shape the future workforce, showcase the organisation as an employer of choice and build relationships with young people who could become your next generation of talented employees. It's a Win-Win!

## HOW YOU CAN GET INVOLVED:

### Work Placements

Students attend your workplace, either for a whole week (or other negotiated duration) or 1 day a week for a longer period. Placements for Undergraduates typically last for 5 weeks

You are asked to provide an unpaid role, with specific duties or a project.

UCM also is involved with the STEP programme which includes an 8 week project-based placement.

**A high number of UCM full time courses require work placements, and therefore by providing these you are helping them complete their course.**

### Workplace Visits

Visiting a workplace gives students a great insight into a workplace, expected behaviours, range of careers and progressions.

This can be as short as a 2-hour visit.

### Guest Speakers/Lecturers

Guest lecturers visit UCM to speak with a specific subject / course. This may be on a specific specialist subject or around your experience in the industry. You may also be asked to judge skills competitions or get involved in something more practical.

### On-site Projects

During this encounter, students visit your workplace to take part in a project (real or simulated). This might be one visit to undertake a project workshop, or have multiple session to see a project's lifecycle.

### Internships

Employers offer paid/unpaid internships to provide work experience for students alongside their studies and/or during holidays.

### Part-time / Seasonal Employment

Students on a full-time course at UCM are typically in lectures three days a week which means most students seek part time employment alongside their studies and/or during holidays.

Employment in the same industry as they are studying not only supports the students' learning but gives employers the opportunity to develop and select future full-time employees.

### Employability Events

Throughout the year, UCM hosts employability events to support students' development. This includes:

- part-time employment
- volunteering opportunities
- National Careers Week
- CV writing & interview practice
- full-time employment.

Employers can get involved in one or more of these events.

### Research Projects

Our undergraduate and postgraduate students undertake research projects in conjunction with employers. This is a great opportunity for employers to gain support with research their organisation needs to undertake or develop.

## REGISTER YOUR INTEREST

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## INTERESTED IN ALIGNING YOUR BRAND TO FUTURE SKILLS?

UCM hosts key events, such as our Graduates' Ceremony, The UCM Awards, Skills Test and The Research Festival, which organisation can sponsor.

Not only is this a great opportunity to align your brand with UCM and future skills, but you receive plenty of positive PR, social media coverage and engagement with those who take part, visit the event and our students.

**Find out more at [www.ucm.ac.im/sponsorship](http://www.ucm.ac.im/sponsorship)**

