EVALUATING THE SUCCESS OF THE ISLE OF MAN UNESCO BIOSPHERE DESIGNATION

BIOSPHERE ISLE OF MAN

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1. THE RESEARCH QUESTION

WHY?

Choosing the question...

"Evaluating the extent to which the IOM has successfully used the UNESCO biosphere designation for sustainable development, utilizing an ecosystem services framework"

2. METHODOLOGY

METHODOLOGY

Quantitative
Purpose and Convenience
Thematic analysis





Interviews
x10
Biosphere partners

3. FINDINGS

PERCEPTION

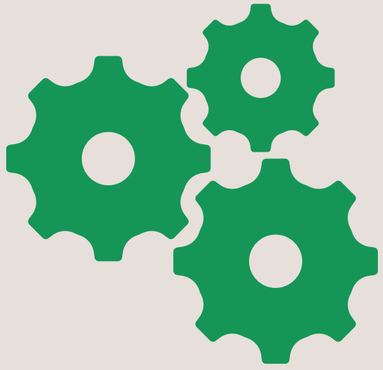
How was the biosphere perceived by participants?



HARMONIOUS



UNIQUE



CLIMATE CHANGE TOOL

LINK TO ECOSYSTEM SERVICES



TOURISM



WATER SUPPLY AND QUALITY



EDUCATION

THREATS TO OUR BIOSPHERE

ECONOMY

GLOBAL AND LOCAL TRENDS

HUMAN ACTION AND PERCEPTION

CALL TO ACTION

RECOMMENDATIONS FOR FUTURE PRACTICE

KEEP UP THE WORK!

POLITICAL INITIATIVE

EDUCATE & ENGAGE

4. ISLAND IMPORTANCE

"UNIQUE" AND "PRESTIGE"

CONTINUE WORK AND RESEARCH!

THANK YOU!

BIOSPHERE ISLE OF MAN